Unleash the Power of Digital Technologies
TRANSFORM
Professional Diplomas
in Business Innovation and
Digital Transformation

Every business, regardless of its industry and offering is now an information company. From relationships with external partners and customers to internal operations, digital technologies are impacting and transforming every job function within every organisation and industry. True digital transformation is hard – it is technology and people, innovation and disruption in equal measure.

Our TRANSFORM Programme provides organisations with the playbook needed to harness new technologies, accelerate business transformation and deliver innovation.

- Helps organisations guide their teams toward creative, viable solutions to real-life business problems and foster a culture of innovation in their digital strategy framework.
- Provides participants with the ability to articulate what transformation & disruption means for their organisation and create effective strategies to deliver digital transformation.
- Identifies opportunities for participants to revise traditional business models to include a stronger digital dimension.
- Allows participants to understand where technology provides the most value to your organisation and how to leverage it.

“Digital Transformation is expected to boost the bottom line of companies by >50% over the next 5 years

Finding your digital sweet spot; McKinsey

www.digitalskillnet.ie/transform
The Technology Ireland Digital Skillnet helps your organisation to create change that matters — digital transformation, enabled by technology and sustained through culture.

Organisations and staff will be eligible for up to 40% Grant Support.

Let's talk today – book a chat
YOUR LEARNING JOURNEY

Becoming a Digital Organisation
• Set up your organisation for successful digital transformation
• Understand digital transformation frameworks and lifecycles
• Understand how digital technologies and business models are radically changing competitive dynamics
• Co-create breakthrough products and services in partnership with clients

Harnessing the power of Cloud Computing, Data Analytics and APIs
• Increase agility, productivity, and efficiency while reducing risk with Cloud Computing
• Extract value from corporate data assets with data analytics and visualisation
• Use APIs to connect with collaborators and interact with clients

Achieving a digital edge with Artificial Intelligence, Internet of Things and Blockchain
• Deploy AI services to add intelligence to your applications and workflows
• Securely integrate systems and automate transactions using Blockchain
• Deliver business automation and digitise the physical world with Edge Computing, IoT and 5G technologies

Empowering a Digital Workforce
• Create a culture that encourages change and innovation and a digital mindset
• Mobilise teams that deliver transformation
• Embracing client centricity and agile delivery practices to achieve business growth

Applied Innovation
• Apply the learnings to create a data driven innovation project for your organisation.
• Build a business case and a transformation plan
• Apply transformation tools and digital technologies to a real-world challenge

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DELIVERY

Virtual Instructor-Led Delivery

Digital Learning Assets

Four 2-Day Modules

Self Directed Assignments

Innovation challenges based on real-world business situations

Customised to your company’s context

The Business Innovation Challenge

Working in project teams, participants are tasked to identify a real-life business challenge. Developing a detailed business proposal, the teams must demonstrate how the Transform classroom-concepts can be applied to solve these challenges and deliver tangible business benefits to their organisation.
WHAT OUR PARTICIPANTS SAY

"TRANSFORM was one of my best learning experiences ever. A fantastic experience for me and my team, with the generation of innovation projects making a real business impact."

"The TRANSFORM programme affords an opportunity to become digitally forward looking and allowed me to develop critical faculties which will be essential for the adoption of future technologies in our next generation workplace."

"Thoroughly enjoyable, challenging and rewarding. TRANSFORM has enabled me to develop my technical capabilities, increased productivity and strengthen relationships with my customers."

"It made me more fluent in emerging technologies, especially blockchain and cloud, and I now have confidence and presence with all technologists on my team."

Enabling our staff to progress and excel in new areas and competencies, which will drive our company and the customers that we serve, is one of our highest priorities.

The Transform Programmes from the Technology Ireland Digital Skillnet enable us to pivot our talent point towards the workplace of the future.

Declan Nolan, Senior Director
Dell Technologies Services
1st educationally accredited programme in Ireland in Digital Transformation

900 alumni

194 innovation projects developed for companies

3 regional locations – Cork, Limerick, Dublin

38 nationalities working in Ireland

28 virtual deliveries

35% female

40% of participants over 45 years of age

341 executive graduates

194 innovation projects developed for companies

THE TRANSFORM COLLABORATIVE PARTNERSHIP

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